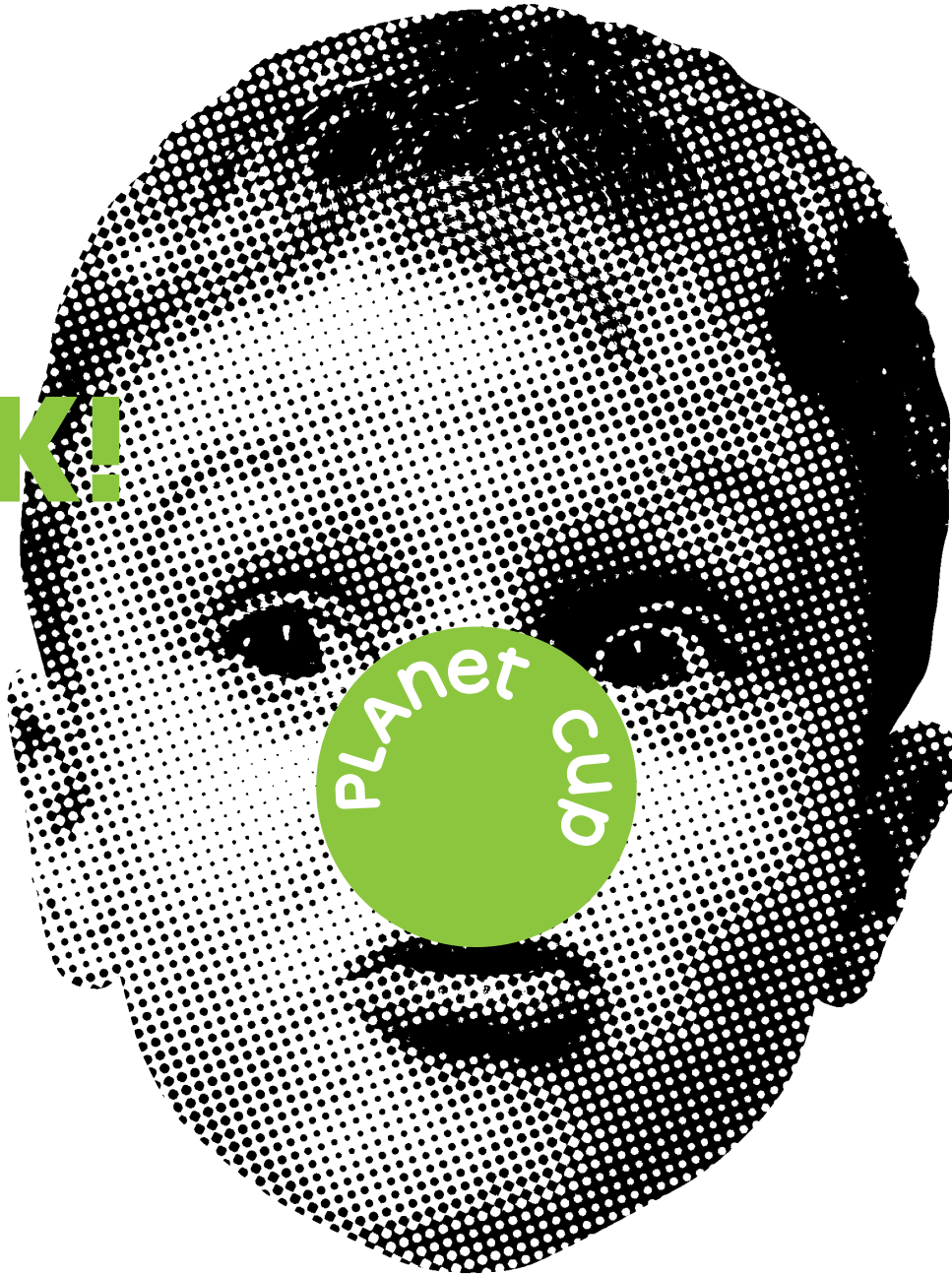


OK!



**THE TAKE-A-WAY
FUTURE WANTS YOU**

CHOOSE PLANET CUP

PROUD TO BE SUSTAINABLE? TELL YOUR CUSTOMERS YOU ARE DOING YOUR BIT TOO

Point of Sale (POS)

Retailers who use PLANet Cup should be proud of the change they are making -one take-away coffee cup at a time. We've developed a POS pack that celebrates this participation and includes:

- PLANet Cup lifecycle poster
- Coffee machine stickers with call to action
- Reversed window stickers
- Cardboard mount for coffee machine (on request)

Contact PLANet Cup

Planetware

17 Clark Street
Richmond VIC 3121
T + 61 3 9428 3229
F + 61 3 9428 5880
cups@planetcup.com.au

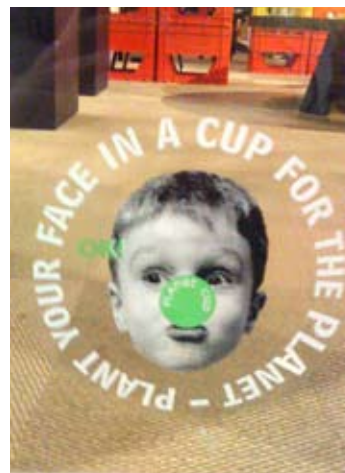
Our range

16oz*/12oz/8oz/4oz* in cups and lids

*not depicted



Custom printed and plain 8oz cups and lids



Window sticker



Café poster



12 oz



8 oz

IN THE WORLD OF TAKE-A-WAY COFFEE, THE QUESTION 'WHICH CUP?' IS THE HOT TOPIC.

Consumers are becoming more aware of the potential impact their container has on the environment. Short of taking our coffees home in glassware (not always convenient) the options have traditionally been plastic reusable cups or paper cups with plastic lining and lid.

One of the great benefits of the PLANet Cup is that it offers a sustainable substitute to traditional, petro-chemical based plastic products. The PLANet Cup maintains the high level of convenience offered by the take-away coffee cup - a positive for both the planet and the coffee drinking public.

The paper cup is lined with biodegradable PLA (Poly Lactic Acid or cornstarch), harvested from renewable resources and compostable after use.

The most significant leap is the 100% bioplastic lid which replaces common plastic. These biodegradable components allow the whole PLANet Cup product to be composted in commercial facilities.

The cup and lid combination uses sustainably sourced renewable materials, manufactured in a process that has a very strong focus on managing impacts such as energy and carbon, to deliver a high-quality cup that can be recycled by nature.

The process is all about reducing reliance on fossil fuels and toxic processes through innovation. This is the next step in that journey regardless of whether you are a small cafe, restaurant or large corporation looking to minimise your carbon footprint and promote your leadership.

In the take-a-way future you will :

Drink your coffee.

Then :

put the cup in with recycling.

or,

- put the cup and lid into compost.

- find out more about composting facilities in your area

*Composting is nature's recycling
Compost it!*



How it works

